

**Heather Chappell**  
**Marketing and Events Project Manager**

Heather has been with the UK Film Council for over 6 and a half years and during this time has made a substantial contribution to the organisation. Working with internal departments and external partners, she has proved herself to be a highly skilled project manager delivering a first rate service on time and on budget.

Heather's portfolio of skills include:

- **Events:** developing and delivering events from small seminars to large conferences, through to UK Film Council programmes at international film festivals and markets. Heather's calm personality and organisational skills ensure that she is able to work with a wide variety of people, often juggling competing demands in a highly pressurised environment. Her events are extremely well planned, with attention given every to every element, and are always delivered to a high standard.
- **Publications:** project managing a wide range of print materials including the UK Film Council's most widely read publication *Annual Review / Statistical Yearbook* which is delivered online and in print. Heather takes overall editorial and production control over the publication process. She has a keen eye for detail and is exceptional at delivering well designed and well written publications.
- **Marketing:** Heather's marketing experience spans a range of materials: she has written strategic reports; created imaginative adverts and other items of print to support campaigns and initiatives; produced merchandise, e-bulletins and promotional DVDs and CD-ROMs; developed new brands; and managed and maintained websites.

On both a professional and personal level, Heather is a popular member of the team. I, and many others who have worked closely with her, would have no hesitation in recommending her for a project management role. She is reliable, trustworthy and able to juggle her workload. One of Heather's great strengths is that she always delivers what she sets out to achieve. She will be sorely missed by the UK Film Council.

**Lisa Tremble**  
**Head of Communications**  
**UK Film Council**